

**PARTNERS OUTDOORS 2010:**  
**CONNECTING PEOPLE AND PARKS – TO KEEP BOTH HEALTHY**

**Date:** January 10-13, 2010

**Location:** Cavallo Point – The Lodge at the Golden Gate ([www.cavallopoint.com/](http://www.cavallopoint.com/))  
601 Murray Circle  
Sausalito, CA 94965  
Within Golden Gate National Recreation Area  
(415) 339-4700, Fax: (415) 339-4792

**Theme:** ***Making universal health – of “rec places” and the American people – a national priority!***

Participants in Partners Outdoors 2010 will be addressing opportunities to make recreation opportunities better known and better understood for the benefits they deliver. General sessions will help participants understand key actions and initiatives – from the work of the Outdoor Resources Review Group and the Second Century Commission to GO-Day and new marketing efforts, including the NPS and USACE fee waivers and the Forest Service's Ad Council campaign. Participants will also be briefed on new national perspectives on controlling healthcare costs and integrating the concept of “livability” into transportation efforts. Using examples in and around the Golden Gate National Recreation Area (GGNRA), participants will see new and creative partnerships involving parks and other sites in operation in an urban area that is a gateway to broader outdoor use. And participants will then focus on ways to create synergies among efforts underway to improve both public lands and public health.

**Participation:** Participation in Partners Outdoors is by invitation only and will be restricted to approximately 150 persons. Invitations are extended by sponsoring organizations, including seven federal agencies, the National Association of State Park Directors and the American Recreation Coalition. Attendees hold senior management positions in the recreation and resources fields or are identified as candidates for such posts. Confirmation of attendance, including individual room reservations at Cavallo Point, is required by December 9, 2009.

**Accommodations:** Overnight accommodations and the meeting will be at Cavallo Point Lodge in Sausalito, California, two miles north of San Francisco and one mile from downtown Sausalito. This new property sits on 45 acres of NPS land, inside historic Fort Baker, is bordered by ancient trees on one side and looks out at the Golden Gate Bridge, the San Francisco Bay, and the City skyline on the other. The lodge has 142 rooms, including some in restored officer's quarters and others newly constructed. It is connected to the GGNRA trail system and offers opportunities for hiking, walking, running and cycling. Participants are offered a special rate of \$205/night per person, plus a 14% occupancy fee, which is approved by NPS for utility and transportation services provided to guests at the Lodge. The quoted rate is derived by combining the available San Francisco lodging per diem and an additional 25% incremental charge – this is called the maximum available “conference lodging allowance” under Federal Travel Regulations, Section 301-74. A limited number of double rooms are available for \$127.50 per person, plus the 14% occupancy fee. *Each federal agency partner will compile a list of its participants and forward that list to the American Recreation Coalition. Non-federal participants will fill out a registration form and*

send it to ARC. ARC will make all initial room reservations and then let all the participants know that they should call Cavallo Point and **provide credit-card information to finalize the reservation.**

**Transportation:** Cavallo Point is readily accessible by car, bus and ferry. The Lodge is approximately 20 miles and 30 minutes from San Francisco International Airport (SFO) and 30 miles and 50 minutes from Oakland International Airport. Many guests rent a car, but those arriving at SFO can also take the Marin Airporter bus from SFO to Sausalito (\$20). Cavallo Point offers complimentary pick up from the bus stop. This service is also available for return to SFO. Please make these arrangements with the hotel prior to arrival. To view the Marin Airporter schedule, go to [www.marinairporter.com](http://www.marinairporter.com).

Public transportation to San Francisco is available by ferry. Cavallo Point offers complimentary shuttle service for hotel guests to and from the Ferry Station in Sausalito, one mile from the lodge.

**Tuition/Event Costs:** Each participant will be charged a fee of \$400 for all materials, meals and group transportation offered in conjunction with the Partners Outdoors 2010 conference. The fee may be sent to the American Recreation Coalition (1225 New York Avenue, N.W., Suite 450, Washington, D.C. 20005) before the conference or may be paid on site at the time of registration. No refunds for cancellations will be honored after December 15, 2009. Checks should be made payable to the American Recreation Coalition. **Provisions for guests at selected events can be arranged at an additional charge and should be requested in advance and in writing.**

**Displays:** There will be limited areas for the display of materials relating to partnership activities between federal agencies and for-profit enterprises. Arrangements should be made through the American Recreation Coalition at (202) 682-9530.

**Expected Outcomes:** Central objectives of Partners Outdoors 2010 are to (1) increase awareness among participants of programs underway to address healthcare concerns through the use of outdoor recreation sites on public lands – “rec places” – and avenues to supplement traditional facility and program resources through the health link; (2) develop alliances among public and private sector recreation leaders that can assist in pursuing shared goals in national policymaking catalyzed by Administration initiatives and efforts including the Outdoor Resources Review Group; (3) develop one or more pilot efforts to pursue healthy rec places/healthy people projects through a partnership process; and (4) make recommendations to agency leadership and the recreation and tourism industries about outreach and marketing strategies that will improve public awareness of both healthy recreation opportunities and the specific benefits available through increasing participation in outdoor activities.

**Attire:** Dress during the meetings at Cavallo will be “business casual,” but recreational attire will also be appropriate at most sessions.

July 20, 2009